



Idaho

Based on 37 Beer Distributor Establishments in Idaho

IMPACT MEASURES	JOBS	WAGES & SALARIES	TOTAL VALUE OF PRODUCTION	TOTAL STATE, LOCAL & FEDERAL TAXES PAID*
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Beer Distributors Are Significant Businesses in Their Communities: The Economic Impact of Beer Distributor Business Operations

Idaho's Beer Distributor Operations	1,421	\$84,061,496	\$177,452,416	
Operations of All Indirect Input Producers	402	\$16,548,119	\$46,200,945	
Stimulus Induced by Spending of All Employees	1,134	\$39,214,905	\$128,688,155	
Total Impacts on Idaho from Beer Distributor Operations	2,957	\$139,824,519	\$352,341,516	\$80,288,546



Beer Distributors Make Substantial Capital Investments in Their Communities: The Economic Impact of Beer Distributor Investment in Structures, Vehicles, Software, Energy Saving Technology and Other Equipment

Total Impacts on Idaho from Beer Distributor Investment	91	\$3,752,947	\$11,263,921	\$879,800
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Beer Distributors Are Good Citizens of Their Communities: The Economic Impact of Beer Distributor Support of Community Events, Charitable Activities and Local Economic Development

Total Impacts on Idaho from Beer Distributor Community Involvement	7	\$217,952	\$633,233	\$58,988
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Total Economic Impact of Beer Distributor Operations, Investment and Community Involvement

Sum of Beer Distributor Impacts on Idaho from Operations, Investment and Citizenship	3,055	\$143,795,419	\$364,238,670	\$81,227,334
Multipliers	2.15	1.71	2.05	

*Economic impact taxes only; does not include an added \$48 million in federal, state and local excise and consumption taxes on beer sold in Idaho.

How the Total Economic Impact is Distributed Across Selected Industries

BUSINESS SECTOR NAMES	JOB	WAGES & SALARIES	TOTAL VALUE OF PRODUCTION
Food services and drinking places	110	\$1,658,559	\$5,549,349
Real estate establishments	88	\$655,036	\$5,946,739
Personal Services	87	\$4,328,665	\$8,032,335
Employment services	31	\$715,163	\$1,032,134
Private household operations	31	\$222,106	\$245,973
Nondepository credit intermediation and related activities	27	\$1,543,373	\$3,435,272
Retail Stores - General merchandise	27	\$717,830	\$1,542,184
Retail Stores - Motor vehicle and parts	25	\$1,098,778	\$2,333,208

Added Economic Benefits Due to Efficiencies of Wholesale Beer Distribution: Transportation, Transactions, Marketing and Consumer Choice in Idaho

State Share of National Total of \$22 Billion in Efficiency Benefits	\$38,362,885
State Share Per Retailer Annually	\$15,466
State Share Per Retailer Daily	\$42
Number of Teacher Hours Supportable by Efficiency Benefits Annually, or	1,664,169
Miles of Highway Maintenance Supportable by Efficiency Benefits Annually	2,668

Description of Community Involvement Activities

Beer distributors in Idaho are involved in a wide variety of charitable, economic development and community-building activities. In addition they are good corporate citizens in their support of energy conservation, recycling and other green initiatives. Idaho's beer distributors also play a vital role in alcohol awareness and education. Idaho's beer distributor association created the "I Don't Drink" campaign, a program designed to educate students about the risks associated with alcohol consumption and to prevent underage drinking. A video contest was announced in which Idaho K-12 students submitted videos describing reasons they do not consume alcohol and suggesting alternative activities to maintain an alcohol-free lifestyle.

How the Taxes Generated by Beer Distributors Benefit Communities in Idaho

The total taxes collected in Idaho by federal, state and local governments are sufficient to fund 3,523,615 teacher hours or to provide maintenance for 5,650 miles of highways in Idaho for a year.